

## **IV International and Interdisciplinary Congress of Cultural Heritage: Industrial Heritage, Social Issues and Challenges for a New Governance**

Concepción, August 23rd, 2023

In the framework of the "International Strategies for Transforming Industrial Heritage into Regional Assets" programme, developed by the Creasur Cultural Centre and financed by the Biobío Regional Government, we are pleased to renew our call to all industrial heritage initiatives and projects in Chile, whether they come from academia, institutions, civil society or the universe of arts and crafts, to participate in the exhibition of infographics and posters within the upcoming IV International and Interdisciplinary Congress of Cultural Heritage: Industrial Heritage, Social Issues and Challenges for the New Governance.

### **Infographics exhibition:**

For this congress we are preparing an exhibition that aims at visualizing the richness and diversity of Chile's industrial heritage. In a journey that inspires locals and international guests alike, we want to present the vast and varied heritage that we share and motivate the audience, presenters and speakers to continue working for the recognition of our territories' heritage.

The Biobío Region in particular possesses an incalculable cultural value that is reflected in the hundreds of sites listed as heritage, both industrial and related to culture and arts. For this reason, a special focus of the exhibition is directed towards local projects that work on these topics, whether it is participation plans, restoration, research, education or the artistic enhancement of heritage.

The invitation is also extended to each of the international speakers who participate in the congress. In this way, we want to give them the opportunity to illustrate specific topics and sites they will be talking about in their specific oral presentations, in a visual way that will be attractive and accessible for the public throughout the whole week of the congress.

The infographics will be exhibited in the Main Hall of the Biobío Regional Government Building, located in Concepción, Chile, which is also where the congress will be held. Thus, these will share space with the work "History of Concepción" by Gregorio De la Fuente, a social realism mural that represents the memories of the city.

The exhibition will be set up a week in advance and will be open to the general public throughout the whole week of the congress, with the possibility of extending it for a time still to be defined.

## **Arrangements:**

Each exhibitor must send their files according to the technical instructions given in the application form attached below, so that our Communications Team can work out a unified design for all presentations and prepare the production of the exhibition as a whole.

In this way, all the preparation of the exhibition will be done telematic and a face-to-face participation in the congress is not a binding requirement. Our Project Team, headed by Dr. Maria Esperanza Rock, will take care of the production, distribution and installation of the material to be exhibited.

During each of the congress days, one hour will be set aside for attendees and speakers to walk around the foyer, accompanied by a cafeteria service and the possibility for each exhibitor to present in up to five minutes what their poster is about. Thus, we want to stimulate personal and collaborative encounters between all the people whose projects are on show.

A special place will be reserved for the urban burlap "Memories of the Lotina Woman" as a prologue for the exhibition and officially opening this part of the conference.

## **Criteria:**

The selection of infographics to be exhibited will be carried out by our congress' Scientific Commission, in charge of its academic secretary, Dr. Daniel Stewart.

The committee's intention is to receive proposals from a wide range of different actors and territories and to create an inclusive, diverse and accessible visibilization platform for heritage projects in a way that allows for demonstrating the value and challenges of the industrial heritage in the Biobío region, Chile and the world.

Therefore, the criteria to be taken into account are not only limited to scientific aspects, but also include the appreciation and variety of the proposed sites, their social contexts and the communities that support their heritage value. This ranges from valuing intangible, social and cultural heritage, to assessing potential threats of disappearance due to the lack of knowledge, insufficient heritage education, challenges in management, environmental conditions and a variety of other factors.

## **Deadline:**

The deadline for sending your files via the form below is extended until Friday, September 8th of 2023.

Link form: <https://forms.gle/u8goVJAytD6dq3kS6>

For inquiries, please contact the exhibition coordinator:

Daniel M. Stewart  
Academic Secretary  
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